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# RWPP

ROBERT WHEATER PHOTOGRAPY

robertwheater.com

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I am a on location lifestyle portrait photographer. My style reflects how I see the world; colorful, playful and alive. I want to bring a part of YOUR world into our session. That place might be your home, the beach, the mountains, a meadow, the park or a place that is dear to you.

Natalie, in a great session that was planned to produce a gallery wrap. I think about my end product before I even start taking pictures. My gallery wraps are incredible. Almost as incredible as my clients.



## **Session Fees**

*Individual Portrait Session \$125*

Two hours of photography with up to three clothing changes and three locations. You get a \$65 photo credit with a paid session.

*Family Portrait Session \$200*

Two hours of photographer with two clothing changes and two locations. You get a \$100 photo credit with a paid session.

*Modeling Portfolio Builder \$100*

Two hours of photography with up to three clothing changes and two locations. Extra services like makeup artists and stylists are not included but can be if you need them for an additional fee.

## **Digital Images**

If you purchase a fine art piece from me you will get a download or CD/DVD of digital images. They are free for you to share with your friends online. These images are not suitable for printing and will have my logo on them and designed for the web.



In a two hour photo shoot you can expect to get 6-12 signature images. These are fine art final images and you get digital images with your fine art purchase.

If you are concerned that my prices are higher than the mall or corner photo studio. They are, but not much for the increased quality you get.. What I make is fine art. They give you pictures that you could take.

My products are of the highest quality, even among photographers. I don't produce much on an inkjet printer. My prints are real photographs, something that isn't done by others because it isn't cost effective. Inkjet prints last less than 1/10th the life of a real photograph. I don't compete on price, I compete on quality.

### The Gallery Wrap

The gallery wrap is an actual photographic print that is created and then its emulsion is stripped, bonded to canvas and then wrapped around a solid wooden frame. You want a work of art, the gallery wrap is fine art for your home featuring YOU. All Gallery Wraps include a high gloss, semi-gloss, or matte laminate to protect the gallery wrap from scuffs, scratches, and cracking. The laminate also provides UV light protection.

#### Wrap Pricing

10" X 10"	299.99
16" X 24"	399.99
30" X 40"	599.99

In addition to gallery wraps, I also offer similar products. These are the float wrap which stands off the wall instead of being flush and is on masonite and the standout which is a photo mounted on gator board.

This is just a price list to give you a relative idea of price and size. There are over a dozen sizes available and custom sizes can be done easily to fit your fine art needs. Remember that these wraps will last generations, longer than your furniture and probably even your home if they are properly cared for. There are gallery wraps that have been around for several centuries. These are family heirlooms.



Natalie from the previous page. The entire goal of this shoot was creating gallery wrap style art images. One of three questions I ask my clients is what they want from the photo shoot and I will give my input. I have a contemporary vintage look in my images. I also produce traditional images and black and whites in the session, this is the contemporary style as was the page before. I will be using images from this one photo session to show the variety of style and products that can be obtained.

### My Photographs

Most photographers use inkjets to print. I create real photographs. These will last ten times longer than the inkjet print. Photographs last generations. Inkjet prints will fade in a decade or less.

### Photograph Pricing

Yearbook Size	\$12.00
56 Wallet Package	\$100.00
8x10	\$35.00
8x12	\$45.00
10x10	\$40.00
10x15	\$55.00
11x16	\$75.00
16x24	\$250.00
20x30	\$350.00
30x30	\$550.00
30x45	\$650.00

Prints are created with printers that expose light sensitive paper that is then run through a process. These are real photographs, not inkjet prints.



### Family Cards

Cards are available in 4x5.5, 5x5 and 5x7 sizes both flat and folded styles. Also available are nontraditional sizes and styles including a 5x7 Wide Format, 5x5 Trifold, and a 4x5.5 Accordion. *They come in packages of 25 and pricing starts at \$150.* They are printed on the highest quality art and pearl papers for the perfect holiday card, graduation card or thank you card and pretty much anything else you might want.

This shot of Natalie was my favorite of the session - sexy, innocent, fun and serious. This image would make a perfect metallic float wrap. It would go well in a bright room. Float wraps are similar to my more traditional gallery wraps. The float wrap is a little different because of its contemporary style and is created to actually stand off the wall as if it is floating. Many kinds of paper can be used in the print that is wrapped around masonite backing. Great product for your office. Get rid of that desk photo and put some affordable fine art of the family on the wall.

### Fine Art Prints

Fine Art Canvas prints are printed directly onto the canvas with archival large format ink jet printers rather than bonded to the canvas like a traditional photographic print. All Fine Art Canvas prints are protected with a matte laminate, protecting from scuffs and scratches as well as providing UV protection. Mounting options are available. Pricing varies widely and archival museum quality papers and inks are used to assure quality.



The image of Natalie on the left is for a fine art print while the one on the right is a much more traditional head shot for her portfolio. They were taken minutes apart from each other. The product that you want at the end of the session is the real factor in deciding your wardrobe and our location. On the left side, a game room or den is perfect for a gallery wrap display and on the other side a head shot for the newspaper or perhaps a business or modeling head shot.

### Tradition

From traditional business head shots to weddings I offer very traditional services but I do break the rules and add a contemporary feel to my images. They are traditional but don't look "old".

*Business Portrait Sessions \$300*

My business portraits capture traditional images and contemporary "at work" portraits.

### Weddings

Weddings are not my focus and when I shoot one I usually do so in a contemporary fashion. I prefer on location beach weddings. If you would like a wedding brochure, please Contact Me (click) to let me know right now. My weddings start at \$1600 and there are four packages to choose from, all can be modified to suit your needs.

### Albums

Album pages are printed on Art Watercolor paper and adhered to heavy black cardstock. This allows each spread to lay flat with a thick and rigid look and feel. Pages are printed as full spreads and not cut so imagery and design elements are not lost in the center of the book! Press Printed Albums are available in fixed lengths of 20, 40, or 60 sides (10, 20 or 30 spreads). Currently albums are only available in a 8x8 size with Art Watercolor paper. Fabrics, standard and premium leathers, and custom photo covers are all cover options



### **My Story**

I was born in Cheyenne, Wyoming. I grew up in Visalia from the age of 7. I had a vintage camera that was made during World War 2 that was given to me by my grandfather. I got it when I was 6 and I still have it today. I attended school at Colorado Tech where I got a BS in Business Administration. Soon after finishing school, I attended Art School at the Academy of Art University in San Francisco for my Masters of Fine Art with a focus in photography and design. Shortly after finishing art school I began photography on a professional level. I love to be outside and exploring life.



### **My Affiliations**

I belong to many organizations dedicated to photography and design including: Professional Photographers of America, AIGA - the association for design and I am also involved to working with non-profit organizations.

### **My Work**

My award winning photography has been seen in two publications and several newspapers. I can also be hired to create images for your advertising and commercial needs.

### **My Promise**

All I can do is let my record speak for itself. I promise to make sure you are happy with your pictures. It is that simple.